

Optimal Stopping with Prospect Preference

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Based on joint work with Xun Yu Zhou

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 - Possible Extensions

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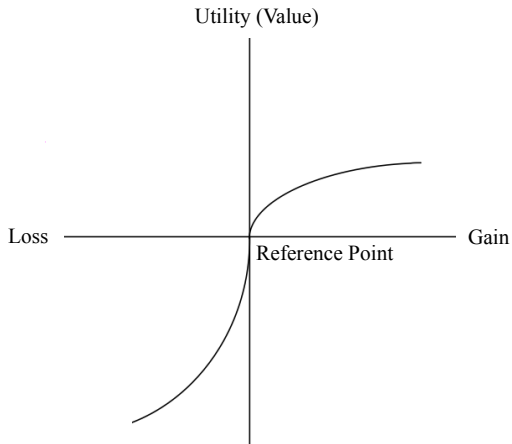
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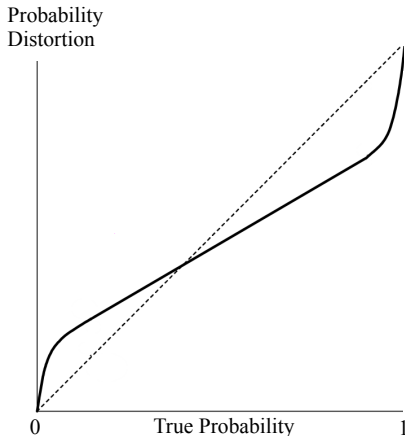
Cumulative Prospect Theory

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 - **Relative** gain or lose instead of absolute wealth states
 - **Risk seeking** when facing lose and **risk averse** when facing gain
 - **Distorted** probabilities instead of the true probabilities

S-shaped Utility Function



Probability Distortion Function



Optimal Stopping with Prospect Preference

$$\sup_{\tau \in \mathcal{T}} J(\tau) =: \int_0^{\infty} w(\mathbf{P}(U(P_{\tau}) > x)) dx$$

- \mathcal{T} is the set of finite stopping times
- The asset P follows $dP_t = (\mu - r)P_t dt + \sigma P_t dB_t$
- Both the utility function U and the probability distortion w are nonnegative increasing functions.

Special Case (No Probability Distortion)

$$J(\tau) = \int_0^{\infty} \mathbf{P}(U(P_{\tau}) > x) dx = \mathbf{E}[U(P_{\tau})]$$

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 - Martingale: optional sampling theorem, change of time, change of measure
 - Markovian: dynamic programming and HJB equation (variational inequality)

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 - Take **distribution/quantile** of P_τ as decision variable
 - Instead of finding the optimal selling time, find the **distribution** of the optimal selling price
 - How to recover τ^* from the distribution of S_{τ^*} ? **Skorokhod embedding!** A well studied and challenging probabilistic problem

Introduce Martingale

Problem (Main Problem)

$$\begin{aligned}\sup_{\tau \in \mathcal{T}} J(\tau) &= \sup_{\tau \in \mathcal{T}} \int_0^{\infty} w(\mathbf{P}(U(P_{\tau}) > x)) dx \\ &= \sup_{\tau \in \mathcal{T}} \int_0^{\infty} w(\mathbf{P}(u(S_{\tau}) > x)) dx,\end{aligned}$$

where $\beta = 1 - \frac{2(\mu-r)}{\sigma^2}$, $S_t = P_t^{\beta}$, $u(x) = U(x^{1/\beta})$.

Remark

The new asset S follows $dS_t = \sigma\beta S_t dB_t$, a **martingale!**

The asset P follows $dP_t = (\mu - r)P_t dt + \sigma P_t dB_t$

An Example of Utility Function Transformation

Log utility function $U(x) = \ln(x + 1)$, $u(x) = \ln(x^{1/\beta} + 1)$

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- ▶ A “bad” asset, $\mu \leq r$: $u(x)$ is a strictly increasing **concave** function

Distribution/Quantile Formulation

Distribution formulation:

$$\begin{aligned} J(\tau) &= \int_0^{\infty} w(\mathbf{P}(u(S_\tau) > x)) dx \\ &= \int_0^{\infty} w(\mathbf{P}(u(S_\tau) > u(y))) du(y) \\ &= \int_0^{\infty} w(\mathbf{P}(S_\tau > y)) u'(y) dy \\ &= \int_0^{\infty} w(1 - F(y)) u'(y) dy \\ &=: J_D(F), \end{aligned}$$

where F is in \mathcal{D} , the distribution set of S_τ .

Distribution/Quantile Formulation (Cont'd)

Quantile formulation:

$$\begin{aligned} J(\tau) &= \int_0^\infty w(1 - F(y)) u'(y) dy \\ &= \int_0^\infty u(y) dw(1 - F(y)) \\ &= \int_0^\infty u(y) w'(1 - F(y)) dF(y) \\ &= \int_0^1 u(G(x)) w'(1 - x) dx \\ &=: J_Q(G), \end{aligned}$$

where G is in \mathcal{G} , the quantile set of S_τ .

Distribution/Quantile Set

- ▶ What is the distribution/quantile set of S_τ ?

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 - Skorokhod embedding problem (Skorokhod 1961):
for a given distribution m and a Brownian motion B , one looks for a stopping time τ such that the distribution of B_τ is m .

Distribution/Quantile Set (Cont'd)

Lemma

Equivalent expressions for the distribution and quantile sets:

$$\mathcal{D} = \left\{ F \mid \int_0^{\infty} (1 - F(x)) dx \leq S_0, F(0) = 0 \right\},$$
$$\mathcal{G} = \left\{ G \mid \int_0^1 G(x) dx \leq S_0, G > 0 \right\}.$$

Equivalent Main Problems

- ▶ Distribution formulation:

$$\begin{aligned} \sup_{F \in \mathcal{D}} J_D(F) &=: \int_0^{\infty} w(1 - F(x)) u'(x) dx, \\ \text{s.t.} \quad &\int_0^{\infty} (1 - F(x)) dx \leq S_0, \quad F(0) = 0. \end{aligned}$$

- ▶ Quantile formulation:

$$\begin{aligned} \sup_{G \in \mathcal{G}} J_Q(G) &=: \int_0^1 u(G(x)) w'(1 - x) dx, \\ \text{s.t.} \quad &\int_0^1 G(x) dx \leq S_0, \quad G > 0. \end{aligned}$$

Increasing Convex Utility/Distribution

Theorem

In the *main problem*, if the utility function u or the probability distortion function w is convex, then the optimal solution takes the form of

$$G(x) = a\mathbf{1}_{(0,c]}(x) + b\mathbf{1}_{(c,1)}(x).$$

Remark

Stop loss and stop gain strategy

Increasing Convex Utility/Distribution (Cont'd)

Remark

Idea: maximize a convex function on a convex set

Special Case

There is no distortion

Increasing Concave Utility + Concave Distortion

Theorem

In the *main problem*, if both the utility function u and the probability distortion function w are concave, then the optimal solution takes the form of

$$G(x) = (u')_l^{-1} \left(\frac{\lambda}{w'(1-x)} \right).$$

Remark

Idea: Lagrange method,

$$J_Q^\lambda(G) = \int_0^1 [u(G(x)) w'(1-x) - \lambda(G(x) - S_0)] dx,$$

then pointwise maximize the above objective

Increasing Concave Utility + Anti S -shaped Distortion

Theorem

In the *main problem*, if the utility function u is concave and the probability distortion function w is anti S -shaped, then the optimal solution takes the form of

$$G(x) = a\mathbf{1}_{(0,c)}(x) + (u')_l^{-1} \left(\frac{\lambda}{w'(1-x)} \right) \mathbf{1}_{(c,1)}(x).$$

Increasing Concave Utility + Anti S -shaped Distortion (Cont'd)

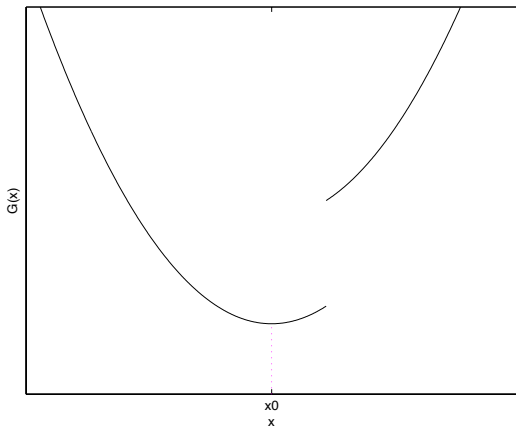
Remark

Idea: using Lagrange method,

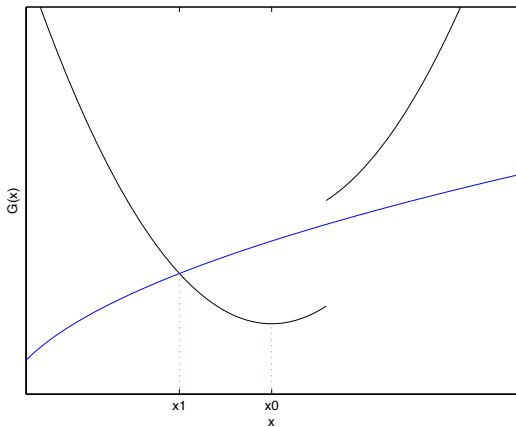
$$J_Q^\lambda(G) = \int_0^1 [u(G(x)) w'(1-x) - \lambda(G(x) - S_0)] dx,$$

then do pointwise maximization. But the pointwise solution is not an increasing function! Modify the decreasing part

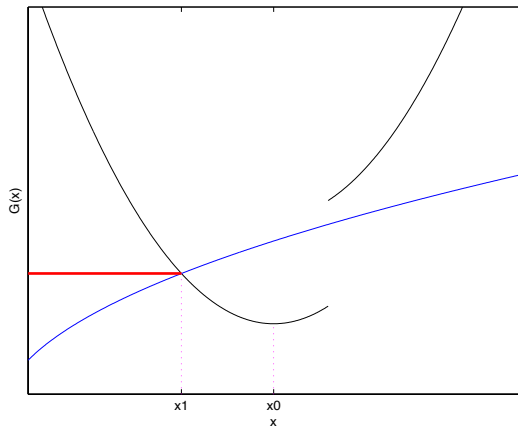
Method (Cont'd)



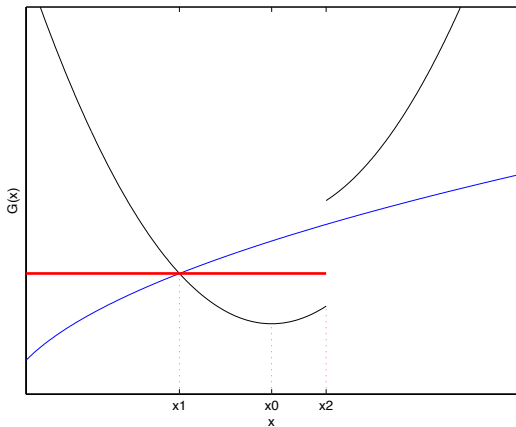
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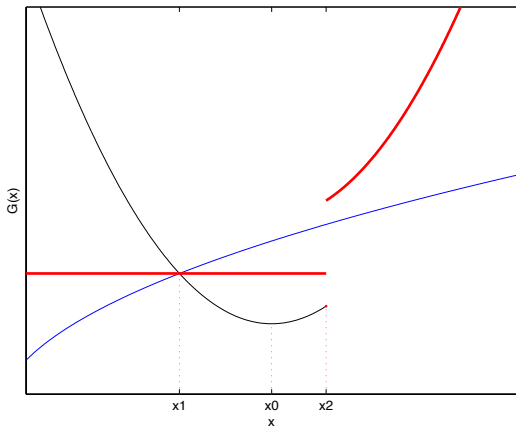
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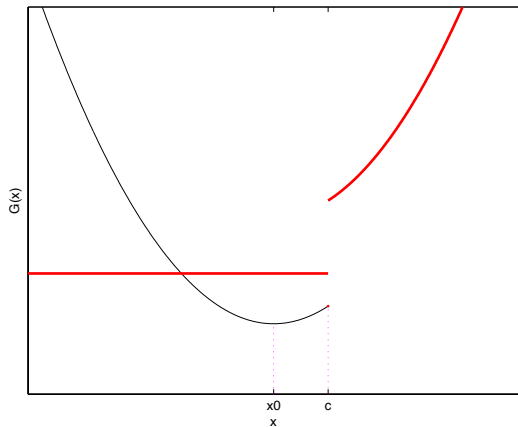
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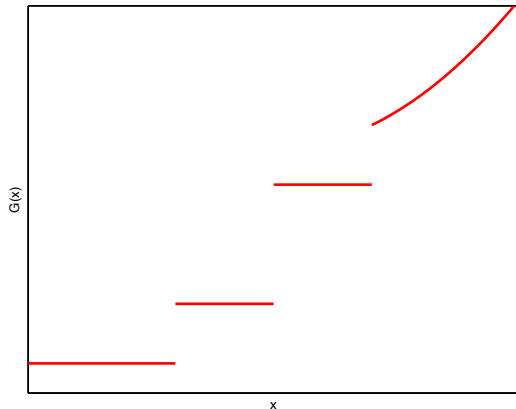
S -shaped Utility + anti S -shaped Distortion

Theorem

In the *main problem*, if the utility function u is S -shaped and the probability distortion function w is anti S -shaped, then the optimal solution takes the form of

$$G(x) = a_1 \mathbf{1}_{(0, c_1]}(x) + a_2 \mathbf{1}_{(c_1, c_2]}(x) + \left(a_3 \vee (u')_l^{-1} \left(\frac{\lambda}{w'(1-x)} \right) \right) \mathbf{1}_{(c_3, 1)}(x).$$

Solution (Cont'd)



Recover the Optimal Stopping Time

- ▶ We have got the distributions of the optimal selling prices in various cases. We can use the distributions to recover the optimal stopping times by using Skorokhod technique again.

Economic Interpretation

Depend on problem parameters:

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- ▶ Stop loss strategy
- ▶ Stop gain strategy
- ▶ More general strategies

Conclusions

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- ▶ Distribution/Quantile formulation and Skorokhod embedding
- ▶ Economically sensible strategies derived

Possible Extensions

- ▶ Finite time horizon

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- ▶ Discounting factor involved

Thank you!